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# Malaysia Association of Southern California

## Message From The President



many Malaysians who chose to live permanently or permanently, are proud of the origin of our roots as Malaysians. Some of us may have acquired characteristics of the adopted country, the characteristics of being a Malaysian remain quite unblemished.

Come this summer, Lotus Festival 2004, the 27th anniversary of this popular festival that celebrates the people and cultures of Asia and the Pacific Islands, sponsored by the City of Los Angeles Department of Recreation and Parks, has selected Malaysia as the country to be featured.

This event provides a good opportunity to showcase our unique and distinctly different customs and traditions in the dance, music, arts and of course, our food!

Our Consulate General and Tourism Malaysia, together with Malaysia Airlines, MIDA, MATRADE, Malaysian Student Department and MASC have been working hard to ensure a good showing to the communities of

Southern California that hopefully will leave long lasting positive impressions. Singer, dancers and artisans from Malaysia will be arriving to help promote the country.

As Malaysians living here, you are strongly encouraged to attend this event which promises to be very enjoyable and entertaining. Better yet, you may want to volunteer for the many activities that we are providing and participating in.

We hope to hear and see many of you there, all those friendly and smiley Malaysian faces that are quite recognizable, indeed our trademark of spontaneous friendliness and natural goodwill.

CK Lim  
MASC President

## MASC Helps Host Lotus Festival

The City of Los Angeles celebrates the Lotus Festival 2004 at Echo Park, Los Angeles on July 10 & 11, 2004 from 12:00 pm to 9:00 pm. Malaysia will be the featured country this year and therefore also hosts the event.

The Malaysian organizing committee comprises of our CG, TM, MAS, MIDA, MSD, MATRADE and MASC will coordinate with the Lotus Festival Advisory Board to celebrate the event. Some of the proposed attractions are the popular Malaysian singer Khatijah Ibrahim and the Malaysian National Dance Troupe who will perform on both days. Many artisans and VIPs from Malaysia are expected to attend. There will be Asian cultural dances and exhibits plus a variety of Asian food and desserts.

MASC will play a major role in this year's Lotus Festival. The Board has agreed to set up a food booth to help promote some of our Malaysian foods and at the same time raise funds for the club. MASC members will be able to actively participate in the Dragon boat race.

WE need volunteers to assist and help:

- 1) set up and sell food at MASC booth
- 2) participate in dragon boat race (8 able ladies

- and 8 men needed to man two boats)
- 3) help design and decorate our Malaysian pavilion and the Lotus Festival center stage
- 4) volunteer for other services as needed.

It is going to be a fun filled two-day weekend event showcasing Malaysia and the Consul General is anticipating a successful event and looks forward to an all-out Malaysian participation, especially from MASC members. Last year's public turnout was more than 150,000. Mark your calendar.

Visit the official website at [www.ci.la.ca.us/rap/grifmet/lotus.htm](http://www.ci.la.ca.us/rap/grifmet/lotus.htm) for more info or contact CK Lim at [cklim@mascusa.com](mailto:cklim@mascusa.com) or Pek Ean Chong at 562 466 5218 or 626 319 7289



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